



mbaoutcome.com
Collect. Manage. Understand.

Millsapps, Ballinger & Associates (MB&A) is a Software as a Service (SaaS) development and consulting company focused on delivering solutions that transform data collection and its associated business processes (inspection, assessment, audit, compliance, reporting, work order, and asset management). MB&A helps government and commercial clients digitize and streamline their data collection workflows so that more time can be spent on making informed decisions rather than entering duplicative data.

MB&A has delivered over 150+ successful projects since 2011 leveraging our award winning products including ExAM4Enterprise and ExAM4Inspections.

5M Data Collections • 500k Inspections • 350k Work Orders

Our customers seek to leverage the modern advantages of emerging technologies in cost-effective and sustainable ways. MB&A helps achieve those goals by leveraging **low-code/no-code** platforms, focusing on **mobile**, and **offline access**, and implementing **agile** methodologies to help customers see **outcomes in weeks not years**.

Products

The ExAM platform leverages our 'Assess Anything' technology to enable users to extract the most out of data collections, ensuring consistency, and simplifying business processes across a wide variety of use cases. Developed as Salesforce native applications, MB&A applications can be found on the Salesforce AppExchange, Google Play store, Apple App Store and on federal app stores including DOI and Veteran's Affairs.



ExAM4Enterprise

Form Digitization & Report Generation



ExAM Tracker

Work & Time Management



ExAM4Inspections

Quality, Health & Safety Inspections



ExAM Achieve

Learning Management & Badging



ExAM Assets

Asset & Inventory Management

Past Performance

Department of Veterans Affairs (VA), 2015-2024, Contract #VA118-16-D-1008, \$20 million.

MB&A's applications help VA medical centers meet their quality, health, and safety inspection requirements. MB&A also supports technology deployment and integration services across the Veteran Health ecosystem via staff on the VA Digital Transformation Center team.

Housing and Urban Development (HUD), 2022-2025, Contract #86615322C00005, \$9 million.

MB&A works with HUD to digitize and configure the NSPIRE standard and implemented ExAM4Enterprise to support standard-aligned inspections to improve public housing safety and quality across HUD's complex portfolio.

District of Columbia General Services (DCGS), 2021-2025, Contract #DCAM-21-NC-GSA-0015 TO1, \$5 Million.

MB&A worked with DC General Services to configure and implement ExAM4Enterprise across a broad range of facility management use cases including supporting maintenance inspections and work order management. MB&A is also implementing AI/ML as part of our services with DC General Services to automate processes further and ensure data governance.

Federal Customers



VA



USAF



USDA



HUD



PFP



DC



Virginia



Charleston
Kanawha*



Miami
Valley*

Technology Partners



Salesforce



AWS



Gridmate



Flosum



Provar

State & Local Customers

Contracting Partners



Carahsoft



Alvarez

Core Competencies

Strategic Enterprise Planning

- Strategic Planning • Process Migration
- Business Process Engineering

Flexible Data Collection

- Enterprise Data Management
- Data Governance • Analytics & Dashboards

Agile Technology Support

- CRM Implementation • Integration
- Application Development

Company Details

Legal Name:

Millsapps, Ballinger & Associates, Inc.

UEI / DUNS / CAGE :

UJZ3L7C8MMU8 / 968475942 / 6F8T9

Classifications: U.S. Owned Business / Small Business

Contract Vehicles:

SeaPort NxG

GSA MAS (GS-35F-0220Y)

511210 - Software Licenses

54151HEAL - Health IT Services

514151S - IT Professional Services

OLM - Order-Level Materials

NASA SEWP (More Available)

NAICS:

541511, 541611, 541519, 541512,
561210, 511210, 541690

PSC/FSC:

DA10, DD01, D305, D302, 7A21, 7A20, 7030

Links

mbaoutcome.com

exam4enterprise.com

carahsoft.com/mba

appexchange.salesforce.com