mbaoutcome.com

WE MAKE BETTER CLOUDS WITH BETTER DATA

Millsapps, Ballinger & Associates (MB&A) is a Software as a Service (SaaS) development and consulting company focused on delivering solutions that transform data collection and it's associated business processes (inspection, assessment, audit, reporting, work order, asset management, and etc.). MB&A enables government and commercial clients digitize and streamline their data collection workflows so that more time can be spent on making informed decisions rather than entering duplicative data.

MB&A has delivered 200+ successful projects leveraging its award winning products including ExAM4Enterprise and ExAM4Inspections powered by the Salesforce Platform.

Our customers seek to leverage the modern advantages of emerging technologies in cost-effective and sustainable ways. MB&A helps achieve those goals by leveraging **low-code/no-code** platforms, focusing on **mobile**, and **offline access**, and implementing **agile** methodologies to help customers see **outcomes in weeks, not years**.

5M Data Collections | 500K Inspections | 350K Work Orders

CORE CAPABILITIES

Innovative Technology Services
• CRM Implementation • Integration
• Application Development

Agile Enterprise Planning
• Strategic Planning • Process Migration
• Business Process Engineering

Configurable Data Management
• Data Governance • Analytics & Dashboards
• Enterprise Data Management

ExAM4Enterprise
Form Digitization & Report Generation
https://exam4enterprise.com/

ExAM4Inspections
Quality, Health & Safety Inspections
https://exam4inspections.com/

ExAM Achieve
Learning Management & Badging
https://exam4enterprise.com/exam-achieve

ExAM Assets
Asset & Inventory Management
https://exam4enterprise.com/exam-asset

ExAM Tracker
Work & Time Management
https://exam4enterprise.com/exam-tracker

sales@mbaoutcome.com | 800-297-5379 | 1765 Greensboro Station PL, Suite 900, McLean, VA 22102

PAST PERFORMANCE

Department of Veterans Affairs (VA)

2015-Present, $22 Million

Spanning multiple contracts since 2015, Millsapps, Ballinger & Associates (MB&A) has supported the U.S. Department of Veterans Affairs (VA) Digital Transformation Center (DTC), providing certified cloud consultants. As a contributor to the VA's Salesforce Center of Excellence, MB&A implemented and sustains the Extensible Assessment Management (ExAM) platform, now deployed at more than 80 VA facilities and supporting over 2.5 million Veterans and their families. MB&A also operates the DTC Customer Success Center, delivering enterprise end-user support and resolving approximately 7,500 service requests per month.

Housing and Urban Development (HUD)

2022-2026, Contract #86615322C00005, $9.5 Million

MB&A worked with HUD to digitize and configure the National Standards for the Physical Inspection of Real Estate (NSPIRE) standard. By implementing ExAM4Enterprise, we were able to support standard-aligned inspections to improve public housing safety and quality across HUD's complex portfolio.

District of Columbia General Services (DCGS)

2021-2026, Contract #DCAM-21-NC-GSA-0015, $6.5 Million

MB&A worked with DCGS to configure and implement ExAM4Enterprise for a broad range of facility management use cases, including supporting maintenance inspections and work order management. MB&A is also implementing Artificial Intelligence (AI)/ Machine Learning (ML) to further automate processes and ensure data governance.

Air Force (USAF)

2023-2026, Contract #NNG15SD19B, $3 Million

MB&A's App Factory Starter Kit Sprints provide the USAF with essential tools for Salesforce development, including an SDK and a strategic road map to enhance module integration and upgrades. This approach boosts stakeholder involvement and optimizes capabilities to streamline development, release, and platform management processes for improved stability, scalability, and security. Our training preparation, includes training decks, quizzes, and certifications through ExAM Achieve ensuring effective knowledge transfer and proficiency.

Department of Agriculture (USDA)

2022-2026, Contract #12639522A0014, $10 Million Cap

MB&A's collaboration with USDA has transformed laboratory audits and customer communications, digitizing processes and enhancing collaboration across stakeholders. By centralizing communication and streamlining workflows, the project has significantly increased audit efficiency and transparency, transitioning from manual, paper-based systems to dynamic digital experiences. Our team was recognized with the 2023 AMS Administrator's Award as a result of how successful our ExAM platform solution was for Laboratory Approval Programs.

Company Details

Legal Name:
Millsapps, Ballinger & Associates, Inc.

UEI / DUNS / CAGE :
UJZ3L7C8MMU8 / 968475942 / 6F8T9

Classifications: U.S. Owned Business / Small Business

Contract Vehicles:
SeaPort NxG
GSA MAS (GS-35F-0220Y)
511210 - Software Licenses
54151HEAL - Health IT Services
514151S - IT Professional Services
OLM - Order-Level Materials

Others Available Through Reseller
NASA SEWP, NITAAC CIO-CS, DHA FirstSource II, OMNIA Partners IPHEC, OK DIR, TX DIR-TSO, Educational Software Solutions and Services

NAICS:
541511, 541611, 541519, 541512, 561210, 511210, 541690

PSC/FSC:
DA10, DD01, D305, D302, 7A21, 7A20, 7030

Federal Customers

VA, USAF, USDA, HUD, PFPA

State & Local Customers

** Public Housing Authorities*

DC, Virginia, Charleston Kanawha*, Miami Valley*

Technology Partners

Salesforce, AWS, Gridmate, Flosum, Provar

Contracting Partners

Carahsoft, Alvarez

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